

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**CAMPAIGN GROUP**  
**Attention: Lisa Cabanel**  
**1600 LOCUST STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	COMMITTEE TO ELECT KATHLEEN K/	Invoice #	PL12100027
Product	Political	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343125
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/04/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	27489

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	7:29 AM	KAN1209PROH	\$1,500.00		1
	WCAU			W	10/24/12	:30	7:23 AM	KAN1209PROH	\$1,500.00		5
	WCAU			Th	10/25/12	:30	8:50 AM	KAN1209PROH	\$1,500.00		3
	WCAU			F	10/26/12	:30	9:00 AM	KAN1209PROH	\$1,500.00		4
2	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	LUR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	9:28 AM	KAN1209PROH	\$275.00		4
	WCAU			W	10/24/12	:30	9:51 AM	KAN1209PROH	\$275.00		2
	WCAU			Th	10/25/12	:30	9:50 AM	KAN1209PROH	\$275.00		3
	WCAU			F	10/26/12	:30	9:59 AM	KAN1209PROH	\$275.00		1
3	WCAU	JIMMY FALLON SHOW	1237A-206A								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	1:31 AM	KAN1209PROH	\$375.00		3
	WCAU			W	10/24/12	:30	1:25 AM	KAN1209PROH	\$375.00		1
	WCAU			Th	10/25/12	:30	1:30 AM	KAN1209PROH	\$375.00		4
	WCAU			F	10/26/12	:30	1:31 AM	KAN1209PROH	\$375.00		2
4	WCAU	10-11P SAT PRIME	10P-11P								
	LUR										
					10/22/12 to 10/28/12	1x	- - - - - S -				
	WCAU			Sa	10/27/12	:30	10:31 PM	KAN1209PROH	\$1,200.00		1

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Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/04/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	27489

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	7:12 PM	KAN1209PROH	\$1,150.00		3
	WCAU			W	10/24/12	:30	7:20 PM	KAN1209PROH	\$1,150.00		2
	WCAU			Th	10/25/12	:30	7:26 PM	KAN1209PROH	\$1,150.00		1
	WCAU			F	10/26/12	:00			<del>\$1,150.00</del>	See MG 5.7	4
					PREEMPT-PROGRAM CHANGE						
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	F	10/26/12	:30	7:27 PM	KAN1209PROH	\$1,150.00	MG for 5.4 10/26	7
					10/29/12 to 11/04/12	1x	M- - - - -				
	WCAU			M	10/22/12	:30	7:26 PM	KAN1209PROH	\$1,150.00	MG for 5.5 10/29	6
6	WCAU	9-10P THE OFFICE/PARKS&RE	9P-10P								
	CDR										
					10/22/12 to 10/28/12	1x	- - - T- - -				
	WCAU			Th	10/25/12	:30	9:51 PM	KAN1209PROH	\$6,600.00		1
7	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF- -				
	WCAU			Tu	10/23/12	:30	4:44 PM	KAN1209PROH	\$650.00		2
	WCAU			Th	10/25/12	:30	4:41 PM	KAN1209PROH	\$650.00		1
	WCAU			F	10/26/12	:30	5:13 PM	KAN1209PROH	\$650.00		3
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF- -				

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		Invoice Period	10/01/12 - 10/28/12
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Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/04/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	27489

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
	WCAU			Tu	10/23/12	:30	5:28 PM	KAN1209PROH	\$850.00		3
	WCAU			Th	10/25/12	:30	4:58 PM	KAN1209PROH	\$850.00		1
	WCAU			F	10/26/12	:30	5:28 PM	KAN1209PROH	\$850.00		2
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	6:28 PM	KAN1209PROH	\$1,150.00		1
	WCAU			Th	10/25/12	:30	5:58 PM	KAN1209PROH	\$1,150.00		2
	WCAU			F	10/26/12	:30	6:26 PM	KAN1209PROH	\$1,150.00		3
10	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	11:32 PM	KAN1209PROH	\$2,400.00		3
	WCAU			W	10/24/12	:30	11:33 PM	KAN1209PROH	\$2,400.00		2
	WCAU			Th	10/25/12	:30	11:24 PM	KAN1209PROH	\$2,400.00		1
	WCAU			F	10/26/12	:30	11:25 PM	KAN1209PROH	\$2,400.00		4
11	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	7:41 PM	KAN1209PROH	\$775.00		1
	WCAU			W	10/24/12	:30	7:45 PM	KAN1209PROH	\$775.00		3
	WCAU			Th	10/25/12	:30	7:55 PM	KAN1209PROH	\$775.00		2

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Product	Political	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343125
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/04/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	27489

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
	WCAU			F	10/26/12	:00			<del>\$775.00</del>	See MG 11.6,11.7	4
							DNA-SEVERE WX COVERAGE				
12	WCAU	1130P-1A SNL	1130P-1A SAT								
	CDR										
				10/22/12 to 10/28/12	1x	-----S-					
	WCAU			Sa	10/27/12	:30	12:51 AM	KAN1209PROH	\$2,400.00		1
13	WCAU	NFL REGULAR SEASON NON L	815P-1130P								
	LUR										
				10/22/12 to 10/28/12	1x	-----S					
	WCAU			Su	10/28/12	:30	8:20 PM	KAN1209PROH	\$9,000.00		1
14	WCAU	FOOTBALL NIGHT AMERICA	7P-815P								
	LUR										
				10/22/12 to 10/28/12	1x	-----S					
	WCAU			Su	10/28/12	:30	7:00 PM	KAN1209PROH	\$2,500.00		1
15	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										
				10/22/12 to 10/28/12	1x	-----S					
	WCAU			Su	10/28/12	:30	1:18 AM	KAN1209PROH	\$1,800.00		1
16	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
				10/22/12 to 10/28/12	4x	-TWTF--					
	WCAU			Tu	10/23/12	:30	12:07 AM	KAN1209PROH	\$750.00		2

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16	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
	WCAU			W	10/24/12	:30	12:08 AM	KAN1209PROH	\$750.00		1
	WCAU			Th	10/25/12	:30	11:48 PM	KAN1209PROH	\$750.00		4
	WCAU			F	10/26/12	:30	12:31 AM	KAN1209PROH	\$750.00		3
				10/29/12 to 11/04/12	1x	M-----					
	WCAU			M	10/22/12	:30	12:29 AM	KAN1209PROH	\$750.00	MG for 16.5 10/29	6
17	WCAU	630-7p Nightly News	630-7p								
	LUR										
				10/22/12 to 10/28/12	1x	-TWTF--					
	WCAU			F	10/26/12	:30	6:47 PM	KAN1209PROH	\$1,200.00		1
18	WCAU	9-10P GO ON/NEW NORMAL	9P-10P								
	LUR										
				10/22/12 to 10/28/12	1x	-T-----					
	WCAU			Tu	10/23/12	:30	9:22 PM	KAN1209PROH	\$3,000.00		1
19	WCAU	10-11P TUE PARENTHOOD	10P-11P								
	LUR										
				10/22/12 to 10/28/12	1x	-T-----					
	WCAU			Tu	10/23/12	:30	10:11 PM	KAN1209PROH	\$3,000.00		1
20	WCAU	9-10P LAW & ORDER: SVU	9P-10P								
	LUR										
				10/22/12 to 10/28/12	1x	--W----					
	WCAU			W	10/24/12	:30	9:41 PM	KAN1209PROH	\$3,500.00		1
21	WCAU	10-11P WED CHICAGO FIRE	10P-11P								

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	LUR				10/22/12 to 10/28/12	1x	--W----				
	WCAU			W	10/24/12	:30	10:08 PM	KAN1209PROH	\$4,000.00		1
22	WCAU	10-11P THU ROCK CENTER	10P-11P								
	LUR				10/22/12 to 10/28/12	1x	---T---				
	WCAU			Th	10/25/12	:30	10:43 PM	KAN1209PROH	\$2,200.00		1
23	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P								
	LUR				10/22/12 to 10/28/12	1x	-TWTF--				
	WCAU			W	10/24/12	:30	11:26 AM	KAN1209PROH	\$150.00		1
24	WCAU	9-10P PRIME	9P-10P								
	LUR				10/22/12 to 10/28/12	1x	-----S-				
	WCAU	8-9P MO AMER GOT TALENT	8P-9P	M	10/22/12	:30	8:00 PM	KAN1209PROH	\$7,000.00	MG for 25.1,24.1	2
	WCAU			Sa	10/27/12	:00			<del>\$1,000.00</del>	See MG 24.2	1
					NA-NOT AVAILABLE						

Aired Spots**52**Gross Total**\$85,525.00****Payment Terms 30 Days**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**CAMPAIGN GROUP**  
**Attention: Lisa Cabanel**  
**1600 LOCUST STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	COMMITTEE TO ELECT KATHLEEN K/
Product	Political
Estimate Number	

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>PL12100027</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	343125
Alt Order #	
Deal #	
Order Flight	10/22/12 - 11/04/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	00669
Advertiser Ref	27489

Agency Commission      **\$12,828.75**  
Net Amount Due      **\$72,696.25**

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